

# Public Health for AHPs; How to Make Every Contact Count

## Why attend this event?

There is a National Strategy to promote the role of AHPs as public health practitioners. AHPs have been identified as a key public health workforce. The North West has some of the worst health in England. All AHPs in the North West are key to helping reduce health inequalities.

This evening workshop will focus on maximising public health interventions when we as AHP's engage with our patients. We will look at key public health issues including obesity, physical activity participation, and other health behaviours and explore how we can facilitate improved health behaviours.

This workshop will include exploration of our roles as public health ambassadors and will include communication skills development such as brief interventions and motivational interviewing techniques.

## Who should attend?

All clinicians and other Allied health and medical professionals.

## Who are the speakers?

Gillian Rawlinson MCSP BSc (Hons) MSc  
PGCLTHE MSc Physiotherapy

Each CPD workshop is available as part of the service level agreement that UCLan has with local NHS trusts. If you wish to apply using this funding please gain the support of your line manager and then complete the online application at [www.cpd-applynw.nhs.uk](http://www.cpd-applynw.nhs.uk) Please email [healthcpd@uclan.ac.uk](mailto:healthcpd@uclan.ac.uk) more information.



## When and where?

Thursday 28 January 2016

6pm - 9pm

University of Central Lancashire, Preston, PR1 2HE.

## How do I register?

For more information or to book a place please email: [healthcpd@uclan.ac.uk](mailto:healthcpd@uclan.ac.uk) or visit our website: <http://www.uclan.ac.uk/healthcpdworkshops>

The event costs just £45

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